

## **American Accounting Association appoints Yvonne Hinson as CEO**

The American Accounting Association announced today that Yvonne Hinson, Ph.D., CPA, CGMA has been named Chief Executive Officer, effective September 8, 2020. Yvonne will be responsible for leading the organization at a pivotal time in its history of more than a century.

Yvonne comes to the AAA from the Association of International Certified Professional Accountants and AICPA where she serves as Vice President – Academic in Residence. As the Academic in Residence she leads academic and student initiatives for CPA and CGMA in the United States and works with academics globally on both CPA and CGMA. Her position was created by the AICPA in 2015 to foster closer relationships with universities and faculty. Yvonne spent most of her academic career at Wake Forest University where she served as a faculty member, Director of Graduate Studies, Director of Accountancy and Dean of Charlotte Programs. Yvonne has served on numerous academic and community committees, nonprofit Boards, and is a past President of the Federation of Schools of Accountancy as well as past Chair of the AAA Membership Advisory Committee. She is currently a member of the IFAC Education Panel and IFAC Directors Panel for the AICPA. She is an appointed member of the Federal Government's Cost Accounting Standards Board. Yvonne also serves on the AACSB Accounting Accreditation Committee and Accounting Accreditation Policy Committee. Her research has been published in both academic and practitioner journals. She began her accounting career with Arthur Andersen. Yvonne received her Ph.D. from the University of Tennessee and her B.S. in Accounting and MBA from the University of North Carolina – Charlotte.

Yvonne's relationship with the AAA began in the 1970s when she began attending AAA annual meetings with her father, Dr. Dolan Hinson, then a professor at UNC – Charlotte. Yvonne stated, "I am both honored and humbled to join the American Accounting Association as the CEO. AAA has played various roles in my life since I was a child. The opportunity to be able to give back to the AAA, and my accounting colleagues and friends, in this way is an exciting new adventure for me. AAA has always been there for me in my professional career, so I look forward to becoming a part of the AAA family in this new role."

Yvonne replaces Dr. Tracey Sutherland, who is retiring as Executive Director of the AAA after more than 23 years of dedicated service. Under Tracey's transformative leadership, the AAA has strengthened its position as the world's leading organization for accounting educators. Tracey has graciously agreed to continue in an advisory role until January 15, 2021 as Yvonne transitions into her new role.

As the hiring process unfolded, the AAA Board changed the position title from Executive Director to Chief Executive Officer, to reflect current practices in scholarly societies and professional organizations. The AAA Board determined that the CEO title more accurately reflects the duties and responsibilities of the position. The Board conducted an extensive search through an AAA Search Committee (Bruce Behn (Chair), Mark Higgins, Tracie Nobles, Scott Showalter, and Mary Stone) and with assistance from Parker Executive Search.

Terry Shevlin, AAA President, stated, "I am excited to have Yvonne join AAA and lead us into the future in these challenging times. Yvonne brings both her academic accounting background and her experience working with the AICPA to the AAA. The former means she is fully aware of member needs in their research and teaching duties. The latter provides a strong link to the accounting profession."

The AAA publishes the broadest and deepest collection of accounting scholarship in the world, and hosts over 50 meetings annually, supporting its members' education and research efforts. In addition to continuing and enhancing the world-class delivery of these important activities, Yvonne will have the opportunity to make a difference to higher education and the accounting profession, as both experience dramatic transformations. The AAA and its members are poised to contribute meaningfully to the unfolding environment to meet their vision to be "Thought Leaders in Accounting."

American Accounting Association website URL: <https://aaahq.org>

Release Date: August 10, 2020



DR. YVONNE HINSON

#### ABOUT THE AMERICAN ACCOUNTING ASSOCIATION

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The American Accounting Association, headquartered 60 miles south of Tampa in Sarasota, Florida, is the leading member-based community of accounting faculty and those interested in furthering the profession through educational and research initiatives. Founded in 1916, the Association has a rich history and global reputation built on leading-edge research and publications, a wide range of education initiatives, and strong networking communities. The diversity of the AAA's membership creates a fertile environment for collaboration and innovation. Collectively, the Association and its members shape the future of accounting through teaching, research, and a network that fosters thought leadership in accounting.

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